

Preksha Kasatwar

Web Developer

www.prekshakasatwar.me



preksha kasatwar

(252) 412-4262

CORE SKILLS

Frontend: HTML5, CSS3, JavaScript, Bootstrap, React, Vue.js, Next.js

Backend: PHP, Ruby, Java, Spring MVC, Spring Boot

CMS Platforms: WordPress, ExpressionEngine (v3–v7), Drupal, Shopify

Databases: MySQL, PostgreSQL, SQLite, phpMyAdmin

SEO & Analytics: Google Analytics, Google Tag Manager, SEMrush, SEO Audits

Tools & Environments: Node.js, TypeScript, Git, AWS, SOAP UI, HubSpot

Design & UI/UX: Figma, Adobe Creative Suite, Balsamiq, Adobe XD

Project Management: Jira, Slack, Asana, Agile Methodologies

EDUCATION

M.S. in Computer Science

East Carolina University —
Greenville, NC

Jan 2015 – Dec 2017

CERTIFICATION

Fundamentals of Project

Management

Coursera - Professional Certificate

PROFESSIONAL SUMMARY

Detail-oriented Web Developer with 5+ years of experience building modern, responsive, and SEO-optimized websites. Specializing in CMS platforms like WordPress and ExpressionEngine, with strong front-end and back-end development skills. Adept at collaborating with cross-functional teams and transforming complex ideas into streamlined digital experiences, and returning to the workforce after a productive family-focused career break.

PROFESSIONAL EXPERIENCE

Go Media

Web Developer (Consultant) - Remote

Mar 2025 – Present

- Built and maintained performance-optimized WordPress websites using Elementor, Astra, and other themes.
- Collaborated with content teams to improve usability and SEO outcomes.
- Integrated analytics tools for tracking and reporting.

Omaha Media Group

Website Developer (Consultant) - Remote

Nov 2022 – Dec 2023

- Upgraded ExpressionEngine sites across multiple versions.
- Conducted code audits and trained developers on CMS management.
- Focused on improving performance and accessibility.

Jr. Web Application Developer - Omaha, Nebraska

Mar 2019 – Oct 2022

- Developed and deployed custom themes in WordPress and ExpressionEngine.
- Designed wireframes and mockups in Figma and Adobe XD.
- Integrated GA, GTM, and SEO tools like Semrush for auditing.
- Managed DNS, hosting, and version control using Git & CI/CD pipelines.

Sensiple (E-Pro)

Programmer Analyst - Omaha, Nebraska

Oct 2018 – Feb 2019

- Developed ReactJS-based applications in a Cloud Foundry environment.
- Participated in Agile sprints and managed tasks via JIR.